

## SPONSORSHIP PROPOSAL

PREPARED BY

### INDIAN MENTAL HEALTH SUMMIT

Third Edition

22<sup>nd</sup>- 23<sup>rd</sup> November, 2025

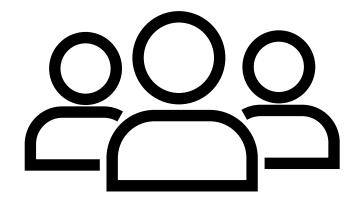
Mumbai

PRITHA SAHA DUTTA- FOUNDER RUCHIKA JAIN- CO-ORGANISER

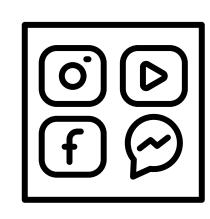
Email us at: indianmhsummit@gmail.com www.indianmentalhealthsummit.org

# HELLO FROM IMHS! WE'RE NURTURING A COMMUNITY VIA ACTIVE MENTAL HEALTH DIALOGUES





Connecting 400+ professionals across India



2.2M impressions
12K followers
across platforms



20+ Participating Institutes (private and public)



Multiple press features
Influencer Collabs

Innovation &
Integration in
Mental Health
Practice

Social Justice & Mental Health

Mental Health
Education in
India- Gaps in
Training and
Needs

Sexual
Wellness &
Mental Health

Future of
Sports
Psychology in
India

Promoting
Mental Health
in Educational
Settings

## THE REASON? INDIA'S MENTAL HEALTH ECOSYSTEM



IMHS is that bridge, a vibrant, inclusive platform where professionals come together to:

FACES CRITICAL GAPS

- Bring together psychologists, psychiatrists, counselors, educators, researchers, advocates, and students
- Build a collaborative and future-forward mental health community
- Amplify voices of underrepresented practitioners
- Share grounded, India-specific insights and solutions
- Influence policy, education, and public understanding of mental health
- Peer learning, updated research and cross-sector collaboration
- Community-building



Plastic surgeon Dr Sanjay Pandey, Founder of Disha Counseling Centre Samindara Sawant, Founder of Life Hetu Puneet Pandey attending IMHS 2.0, November 2024

#### SO, HERE'S WHAT WE'RE HERE FOR



Our Vision To unite, empower, and provide impetus to mental health professionals across India through collaboration, education, and innovation.

Our Mission Build India's largest network of mental health professionals.

Facilitate knowledge-sharing through events, discussions, and collaborations.

Advocate for mental health awareness and policy changes.

Provide opportunities for professionals to grow, network, and impact society.

Our Values

Authenticity, Integrity, Innovation, Excellence, Impact

#### AND HERE'S WHO IS MAKING IT HAPPEN





Pritha Saha Dutta
MA Counseling Psychology,
Advanced Training in RECBT, AEI, NY,
Founder- Indian Mental Health Summit |
Amor Vitae Foundation | Change Catalyst



Ruchika Jain
(Co-organizer)
MSc. Counseling Psychology
M.S Marriage & Family Therapy
Founder- Well Prism



Khushboo Gupta Jain
(Advisor/ Mentor)

MA Psychology, PGD Counselling,
Gestalt Associate, MBA,
Ex-Citi, Ex- HSBC.



Geetika Dubey
(Advisor/ Mentor)

MTech Biomedical Engineer, VITVellore

Visiting Faculty IIP Indore, Miranda
House



Adv Aparajita Chandra
(Advisor/ Mentor)
B.A, LL.B.
Senior Legal Professional



CA Anita Chinnari (Advisor/ Mentor) FCA - CA Partner- Venu & Vinay



Adv Sangeeta Pal (Advisor/ Mentor) B.A, LL.M Senior IPR Attorney



Lystra Vaz
(Volunteer)

MA Clinical Psychology
PGDM in Counselling Psychology



Naomi Jim (Volunteer) MA Applied Psychology Speacialisation Counselling Psychology



Alisha D'abreo (Volunteer) MA Clinical Psychology



Teesha Dedhia (Volunteer) B.Sc Psychology



Pranoy Dutta

Co-Founder- Indian Mental Health Summit | Amor

Vitae Foundation

### BUT, WHY SPONSOR A MENTAL HEALTH SUMMIT?





#### Struggling to engage a high-intent, hard-to-reach audience?

IMHS offers access to a captive, emotionally invested mental health community that cares deeply about impact



#### Facing difficulties in building thought leadership in well-being?

IMHS offers opportunities to co-create content, lead panels, and share ideas with industry leaders



#### Need to connect with younger, values-driven generations?

Partner with IMHS to build long-term emotional equity with Gen Alpha, Gen Z and Millennials through authentic association



#### Risk appearing performative in sensitive spaces?

IMHS enables aligning your brand with a credible, safe, purpose-driven platform that builds trust

#### BEFORE IT WAS A SUMMIT, IT WAS A FEELING



"What started as an idea to create something communal has grown into a national platform, with over 400 participants, 50+ panelists, and 20+ sponsors joining us at IMHS 2024 in Mumbai. Along the way, we've hosted meetups in four cities, run countless online and offline workshops, and partnered with organisations like Samarpan Rehabilitation Centre, Raptourus Minds, Therasoft, Life Hetu, Lighthouse Centre, and Disha Counseling Centre.

At the heart of it all is a simple belief: that mental health professionals thrive when they can connect, learn, and support one another. And when brands choose to stand with them, they become part of not just a moment, but a a lasting, meaningful movement."

- Pritha Saha Dutta, Founder



IMHS 2.0, November 2024
The Beatle Hotel, Powai



Mumbai, March 2024 Veer Savarkar Hall, Dadar



IMHS 1.0, May 2024 Solitaire Corporate Park, Andheri East



Mumbai Meetup, Sep 2024
Baldota Bhavan, Churchgate



Mumbai Meetup, Feb 2024
Idhya Centre, Dadar

INDIAN MENTAL HEALTH SUMMIT



Bangalore Meetup, June 2025
The Coffee Brewery, Indiranagar



Mumbai Meetup, June 2025
Baldota Bhavan, Churchgate



Pune Meetup, June 2025
University Women's Association



Hyderabad Meetup, April 2025 Cohort Coworking, Kondapur



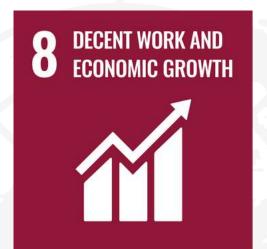
Mumbai Meetup, April 2025 Veer Savarkar Hall, Dadar

#### OUR WORK TIES BACK TO SOMETHING MUCH BIGGER



Associate with IMHS and put your beliefs into practice by addressing real, global agendas identified by the United Nations. Build trust with customers, employees, and partners and take back meaningful stories to share.



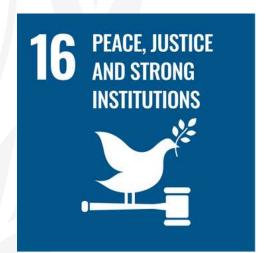








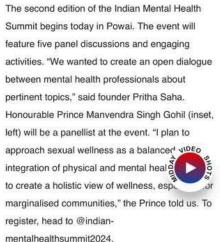




#### WHAT WE SPARK ON GROUND, ECHOES ONLINE







Midday, Nov 2024







Get ready to mark your calendars for a groundbreaking event set to revolutionize the landscape of mental health awareness and

## A Landmark Event: The Indian

**Mental Health Summit 2024** 

India Pioneer Team

India Pioneer





The Indian Mental Health Summit 2024, spearheaded by Pritha Saha Dutta and team, concluded with remarkable success, establishing itself as a pivotal gathering for the mental health community. This event brought together professionals and enthusiasts dedicated to mental Indian Mental Health Summit to be held on 16 th November at The Beatle Hotel, Powai ,Mumbai Mumbai

₹27.02 ▼



India Pioneer, Nov 2024

The Indian Mental Health Summit: A Resounding Success, Organised by renowned psychologists Pritha Saha Dutt, Purvi Shah, Jahnvi Agrawal, Bhakti Joshi & Farida Soni at Powai, Mumbai

₹27.62 ▼ Aleem Shaikh - November 20, 2024

Hello Mumbai City Desk

hellomumbainews.com

Hello Mumbai News, Nov 2024 INDIAN MENTAL HEALTH SUMMIT

Outlook News, May 2024

India Pioneer, May 2024

## WHAT WE SPARK ON GROUND, ECHOES ONLINE



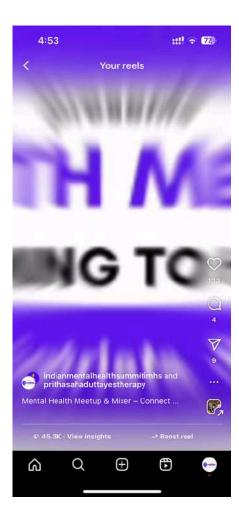














108 K Views 49.6K Views 64.2K Views 13.7K Views 54.5K Views 45.3K Views 11.9K Views

INDIAN MENTAL HEALTH SUMMIT

#### THANKS TO THE BRANDS THAT HELPED US GET HERE





## **Community Partners**













## Gifting Partners



















#### Media Partners















#### AND THOSE WHO LED THE DIALOGUE



Martin Peters
COO-Samarpan,
Certified Substance
Abuse Therapist, CBT
Therapist, Specialist
Addiction Counselor
and Advanced Certified
Relapse Prevention
Specialist, UK



Obi Unaka
Director of
Residential
Services, Samarpan,
Psychotherapist,
Addictions
Therapist, Clinical
Supervisor and
Trainer, UK



Dr Sanjay Pandey
MBBS, MS, MCh
(Urology), DNB
(Urology), Head
Reconstructive
Urology & Gender
Reassignment Surgery,
Kokilaben Hospital



Anju Kish
LLB, Founder &
CEO, UnTaboo |
Sexuality Educator |
POCSO Certified |
TEDx Speaker | Built
India's 1st Gamified
Sex Ed Platform



Dr. Taru Jindal
MS (Obst. & Gyn),
Founder Vaginismus
Program, TEDx
Speaker, Author,
Lactation consultant,
Co-director
@powerfulgyaan



Samindara Sawant
MA Clinical Psychology
Founder- Director Disha
Counseling Centre,
Mumbai
Author- Keep Going,



Dr.Malik Merchant
MBBS, DNB, DPM
Consulting Psychiatrist
at Prince Aly Khan
Hospital and Wockhardt
Hospital



Dr Sagar Mundada MBBS, MD Psychiatrist, De-Addiction Expert, Sexologist, TEDx Speaker



Dr. Armaan Pandey
MBBS, DPM, Founder of
Harmony Psychiatry
clinic, Schema therapist,
Sexuality Educator



Asira Chirmuley
Clinical Psychologist,
Founder of Atha,
Associate Fellow and Supervisor of
Rational Emotive and Cognitive Behavior
Therapy (RECBT) from Albert Ellis
Institute, CBT From Becks Institute and
ACT Practitioner



Dr Shyaam Mithiya
MBBS, DPM, MIPS,
Consultant
Neuropsychiatrist &
Sexologist



Dr Shefali Batra
MBBS, DPM, MD
(UCLS-USA),
Founder of Mind Frames,
Author of "Why Do I
Feel Sad"

## MORE VOICES, DEEPER IMPACT





Puneet Pandey
MSc Artificial Intelligence
PG Diploma Machine Learning
& AI
Founder Life Hetu



Geetika Dubey

MTech Biomedical
Engineer, VIT-Vellore
Visiting Faculty IIP
Indore, Miranda House
Founder- Rapturous
Minds



Mr. Tarun Panda
Founder - Therapy
Software Private Limited



Adv Aparajita Chandra
B.A, LL.B.
Senior Legal Professional



CA Anita Chinnari FCA - CA Partner- Venu & Vinay



Prince Manvendra
Singh Gohil
Prince of Rajpipla
MD- Co-founder of Search Ends
Inclusion Impact
Founder- Lakshya Trust



Dr Wilona Annunciation

MBBS, MD Psychiatry,

MBA,

Founder of Catalyst Clinic



Dr.Priyanka
Thakral Mahajan
MRCPsych (UK), DNB
Psychiatry
DPM, MBBS



Dr. Tanuja Prem
PhD (Counselling and
Psychotherapy),
B.Ed in Autism
Spectrum Disorders



Dr.Kaneenica Ninawe
PhD. Psychology
KEM Hospital, Masina
Hospital and a Yoga Centre.



Anuradha
Prabhudesai
Counseling
Psychology
Co-founder - Disha
Counseling Center



Arun Naik
PhD (Counselling and
Psychotherapy),
B.Ed in Autism Spectrum
Disorders

## EACH ONE ADDING CLARITY TO THE CONVERSATION





Ms. Gayatri Ayyer
MA Psychology
Play Therapy at University of
Central Missouri and AnimalAssisted Therapy University of North
Texas
Founder - Pawsitive Synergies



Ms. Jaai Bapat
Counseling Psychologist
Co Founder - Pawsitive
Synergies



Mr. Nachiket Deshpande
MSC in Clinical and
Health psychology from
Bangor University, UK
Founder - DOGAAT



Dr. Vivek Belhekar
Ph.D. Associate Professor.
Personality Psychologist.
Conservation Psychologist (nature & wildlife). Psychometrics. Data Science (AI&ML). Text mining.
People Analytics.



Dr. Akshay S P, MBBS
Founder & CEO at Cydra Tech |
Partner and AI head at Xtransmatrix
| Organisational AI governance,
strategy & risk management | ISO AI
Management Systems Lead Auditor



Dr. Pratishtha Saxena MBBS, DPM Psychiatry Director & Chief Consultant-Vijaya Clinic, Nagpur



Richa Vashista Clinical Psychologist Founder - Leher Mental Health



Raksha Rajesh M.Phil - Clinical Psychology



Aryan Somaiya
Psychotherapist
Co-founder - Guftagu
Counseling



Pooja Barwe
MA Clinical Psychology, PGD in
Forensic Science & related law
PGD in Forensic Psychology,
LLB



Mr. Umang Sheth
Activist
Founder - Hugging Club Of India



Rupert Sequeira
Tattoo Artist
Founder: White Lily
Tattoo Studio, Mumbai



Pallari Gajaria Clinical Psychology Founder - Pakhru Counseling

#### AND MANY MORE VOICES SHARED THE MIC





Dr. Vatsal Suchak
MD, DNB Psychiatry
Founder- Dr. Vatsal Suchak's
Clinic



Dr. Pratishtha Saxena
MBBS, DPM Psychiatry
Director & Chief Consultant- Vijaya
Clinic, Nagpur



Sri Prabhav Paturi MSc. Psychology, PGD Diploma in CBT



Rupa Chaubal
Clinical and Counseling Psychologist
Founder - Antarleen Mental Health
President- Psychologist Collective



Janavi Doshi Aff Von Humboldt Foundation, Germany



Monit Sahni Co-Founder - Power 8 Wellness



Adv Rahul Gautam BA, LLB, MA (Pol Sc.) MA (GL & LR)



Krupa Nishar
MSc Forensic Psychology
TEDx Speaker



Kajal Makwana Counseling Psychologist Founder- Giraffe Space



Neel Kanaujiya Associated with Family Planning Association of India



Ms. Misba Shah Clinical Psychologist Director - ICHARS



Suchitra Inamdar M.A Clinical Psychology Founder: Ekavarta Director- Apara



Divya Shirvastava Counseling Psychologist Founder - Silver Lining Wellness



Devendra Naik Founder - NOMOBO

# WE'RE BUILDING THE PLATFORM, YOU CAN POWER IT FORWARD



#### **PLATINUM**

- TITLE SPONSOR/ POWERED BY
- 2 STALL BOOTHS
- 2 BANNERS
- 2 STANDEES
- 3+ 3 DELEGATE PASSES

#### **GOLD**

- CO- POWERED BY
- 1 STALL BOOTHS
- 1 BANNERS
- 2 STANDEES
- 2+ 3 DELEGATE
  PASSES

#### SILVER

- PRESENTING PARTNER
- 1 STALL BOOTHS
- 1 BANNERS
- 1+ 2 DELEGATE
  PASSES

#### **VENUE**

- VENUE PARTNER
- 2 STALL BOOTHS
- 2 BANNERS
- 2 STANDEES
- 2+ 3 DELEGATE
  PASSES

#### **COMMUNITY**

- 1 STALL BOOTH
- 1 STANDEE
- 2 DELEGATE PASSES
- 2 STANDEES,
- 1 DELEGATE PASS
- 1 STANDEE
- 1 DELEGATE PASS
- BROCHURE

15 L

10L

5L

**VENUE** 

5K-50K

#### AT IMHS, SPONSORSHIP TIERS GO BEYOND JUST LOGOS



#### **TIERS**

Powered By

Co-Powered By

Supporting Sponsor

Healthcare Partner

Community Partner

Venue Partner

Gifting Partner

#### **BENEFITS**

Full branding across event & media, opening credits, full partnership integration

Shared branding on all platforms and stages

Logo presence, mentions, branding in selected platforms

Focused branding in health-related content and audience outreach

Showcase space + branding

Shared branding on all platforms and stages

Logo presence, mentions, branding in the event

NO GST; F&B INCLUSIVE

**TOTAL BENEFITS WORTH INR 10 LAKHS & MORE** 

## AT IMHS, SPONSORSHIP TIERS GO BEYOND JUST LOGOS



















## **BUDGET ESTIMATES (2-DAY EVENT)**



Category	<b>Estimated Cost</b>
Venue & Decor	₹3,50,000
Food & Beverages	₹14,40,000
Anchor, Photographer + Videographer	₹1,00,000
PR, Ads & Design	₹3,00,000
Presentation Logistics	₹1,00,000
Gifts & Collaterals	₹50,000
Miscellaneous	₹50,000
Total	₹23,90,000

#### COME BE PART OF THE NEXT CHAPTER

PRITHA SAHA DUTTA, FOUNDER: +91 8169977077

**RUCHIKA JAIN, CO-ORGANISER: +91 83496 06016** 

Email us at: indianmhsummit@gmail.com

An Event by:











